



MINUTES

Ngā Poutiriao o Mauao

Mauao Joint Administration Board

Meeting No. 26

Tuesday, 12 February 2019 at 9.30 am

Tauranga City Council Kaimai Room, 91 Willow Street, Tauranga

Open section

Members present:

s 7(2)(a) - Privacy Chairperson)
s 7(2)(f)(ii) (Deputy Chair)
s 7(2)(f)(ii)
Cr Steve Morris
s 7(2)(a) - Privacy (Ngati Ranginui Iwi)
(Ngai Te Rangi)

Also present:

s 7(2)(a) - Privacy Mauao Trust
s 7(2)(a) - Privacy Tourism Bay of Plenty (TBOP)
s 7(2)(a) - Privacy Law Creative
s 7(2)(a) - Privacy Law Creative
s 7(2)(a) - Privacy Law Creative

Presenters as listed in the minutes

Apologies:

s 7(2)(f)(ii)

In attendance:

s 7(2)(f)(ii)

1. Karakia

s 7(2)(a) - Privacy opened the meeting with a Karakia.

2. **Apologies**

Moved: s 7(2)(a) - Privacy / Seconded: s 7(2)(f)(ii)

That it be Resolved

That the Ngā Poutiriao o Mauao – Joint Administration Board:

Receives apologies from s 7(2)(f)(ii) for absence.

CARRIED

3. **Confirmation of minutes / matters arising**

Moved: s 7(2)(f)(ii)

That it be Resolved

That the Ngā Poutiriao o Mauao – Joint Administration Board:

Confirm the previous minutes dated 4 December 2018 – Meeting No.25 as a true and correct record; with the following amendment:

- ***Paragraph 6(a) – change “Creative Law” to “Law Creative”.***

CARRIED

4. **Declarations of conflict of interest**

Nil

Business

5. **Ngā Poutiriao o Mauao - Operational Report February 2019**

s 7(2)(f)(ii) presented the report.

Points raised by Members

- The increase in overall volunteer hours was noted; this was mainly due to large planting projects. Contribution of regular volunteers e.g. rubbish and pest line volunteers was acknowledged.
- There had been incidences of myrtle rust in the city; however the Mauao pohutakawa have not been affected even with wind and spore movement.

6. **Arataki Tour Donation Facility Report**

s 7(2)(f)(ii) presented the report.

Key points

- Noted the recommendations in the report regarding uptaking the Arataki donation offer.

Points raised by Members

- Clarified that income from the Arataki app could either go to already approved projects or to extra projects not in council's Long Term Plan.
- Intention was not to use the income for maintenance or to offset council funding.
- Signage would have to align with current and future branding.
- Clarified that funds from other sponsors could also go into same account as that set up for the Arataki donations.

Moved: s 7(2)(a) - Privacy / Seconded: s 7(2)(f)(ii)

That it be Resolved

That the Ngā Poutiriao o Mauao – Joint Administration Board:

- a) Agrees to access the donation facility within the Arataki Tours Mauao app;***
- b) Approves that all funds collected through the app be held by Tauranga City Council to be spent on projects approved by Nga Poutiriao o Mauao;***
- c) Approves the installation of signage at entrances to Mauao to promote the tour and provide the ability to access the app, once a legal agreement has been entered into with Arataki Tours.***

CARRIED

7. Update of Implementation Plan (Verbal)

(a) Branding and interpretation project

s 7(2)(a) - Privacy

from Law Creative

presented **Powerpoint 1.**

Key points

- Need feedback from Board members.
- Had conducted meetings with the design working group, progressed through to two options for logo: - one based on a silhouette; one on a triangle.
- Concept 1 – silhouette on dark background. Outlined the elements of the design and the incorporation of Mauao legend and history. Create brand that can be used in different situations, with different backgrounds.
- Concept 2 – uses a triangle as a representation of the maunga not the actual silhouette. Same colours and design features as Concept 1.
- Other artwork can be used in different contexts; design a range of graphics for use in different areas to tell the story. A kowhaiwhai design developed to illustrate the journey taken by Mauao.
- Photography – have taken a selection of landscape shots that the Trust will own. Could develop a range of images for use.

Points raised by Members

- Need to make sure have photos of the special places on Mauao, not generic landscape shots.
- Prefer text for the Board, keep main branding for the partners of TCC and the Trust.
- Branding for the mountain most important; focus on that.
- Tagline – opens to a wider audience, helps explain the message.
- Could develop both options – one targeted at tourists e.g. in flyers with the tagline; one without for signage on Mauao. Tagline invites investigation.
- General support for the silhouette. Instantly recognisable as Mauao.
- One colour more multi-functional for different materials. Solid colour more practical.

(b) Sponsorship framework

The Chair welcomed s 7(2)(a) - Privacy from Tourism Bay of Plenty.

Key points

- Work continued around the process for accepting donations; how to approach potential sponsors; charging for commercial events on the mountain; and recognition e.g. signage for sponsors

Points raised by Members

- Not clear on what the value proposition would be for a commercial enterprise or large business.
- Concern expressed regarding cultural appropriation e.g. use of images of Mauao in various ads.
- Noted Tuwharetoa charged for commercial activities using Tongariro.
- Currently was an ad-hoc approach to the use of images of Mauao e.g. the Chanui ad. Development of the framework necessary. Need to ensure sponsors align with Mauao presence.

(c) Archaeological research s 7(2)(f)(ii)

Key points

- Remapping desktop exercise completed, now on-site ground truthing before there was an updated all-feature map. Would be interactive, can zoom in and out.
- Once have outcome of this archaeological research then could proceed with replanting and restoring the korowai.

Points raised by Members

- Much harder to use volunteers for weed control, more health and safety issues, and use of chemicals posed difficulties. Also less attractive – people would rather plant than weed.
- Highlighted the need to have a discussion around the tension between restoring the korowai and archaeological significance – some significant sites also very prone to erosion. Look at in more detail next financial year.

In response to questions

- Planting in May/June. About 20,000 plants annually, mainly with volunteers.

(d) Rock climbing s 7(2)(f)(ii)

Key points

- Work progressing on website development for registration of climbers.

Points raised by Members

- A Board member had spoken to a group of climbers on Mauao; they were following climbing guidelines properly, but did not know they were not supposed to be climbing there yet. Concerned that the clubs were not communicating that there was not yet permission to climb.
- No sport rock climbing unless on routes specifically approved by the Board – at this stage no routes approved. Current position was that there was no rock climbing on Mauao, do not yet have permission.
- Waiting for over two years for the climbers to come back with a plan, need a way of regulating and registering climbers. Need to be concerned about the people on the track; if get a good comprehensive plan then will sign off.
- With regarding to the recent incident of the woman falling; staff advised there had been a problem with the rope, somehow the woman became unattached and fell.
- Noted that the Trust was very concerned about dangerous activities, in light of two deaths and a near miss in the last year; need to take action to manage safety concerns. Concerned in relation to the mana of the maunga; also

support for more peaceful uses not adventure uses, was a place for rest and peace.

Action:

- Communicate to rock climbers that no climbing was allowed until have a plan approved by the Board

Action By s 7(2)(f)(ii)

Action by When:

8. Update on Mount base track (Richard Conning)

Key points

- Resource consent – working with Heritage NZ to develop an information strategy to disseminate information from archaeological work and to keep the public informed. If satisfied they would withdraw their submission and a hearing would not be needed; the commissioner would review the recommendation to grant.
- Archaeological investigation was to take place over several weeks prior to construction starting. Suggestion to have an archaeological site interpreter for the duration of the excavation to manage communication to the public. Suggested that would be useful to have a cultural monitor there alongside the site interpreter to help manage the interface with the public.

s 7(2)(i) - Commercial information (negotiations)

- Likely a resource consent condition would be included that the rock to be used be approved by the Trust.
- Would be some reclamation, about 928 square metres. Talks were underway with Land Information New Zealand regarding the process to gain title over that land; would need to be a single entity – the Mauao Trust. Consent application was in joint names of TCC and the Trust, but land title needed to be single entity.
- Works would not be complete this side of next summer.
- TCC communication staff were updating communications around the base track remediation.

In response to questions

- Consent for existing additional temporary structure to keep the base track open had been extended.

9. Next Meeting

The next meeting of Ngā Poutiriao o Mauao has been scheduled for Tuesday, 9 April 2019 – 9.30 am.

10. Karakia Whakamutunga

s 7(2)(a) - Privacy

closed the meeting with a Karakia.

The meeting closed at 11.30 a.m.
